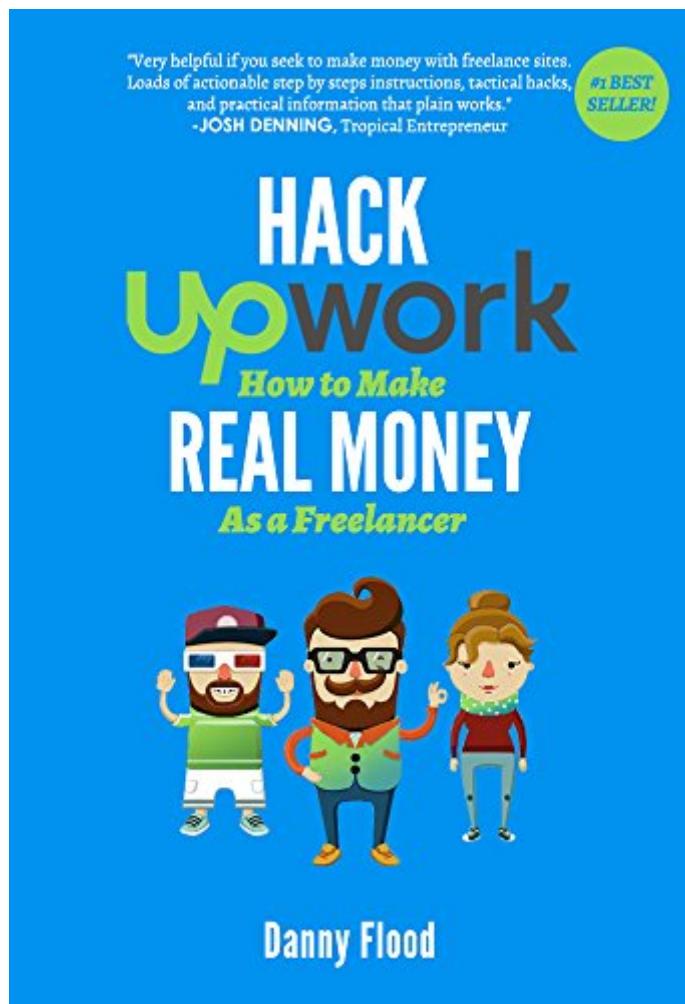


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Hack Upwork: How To Make Real Money As A Freelancer: Work From Home And Create A Thriving Freelance Business 100% Online (Hacks To Create A New Future Series Book 2)





Synopsis

Become a Highly-Paid Freelancer Working OnlineUpwork, formerly known as oDesk, is one of the best resources around for landing paid freelancing gigs - but most freelancers who use Upwork fail. They compete for bottom-feeding jobs, and don't earn very much money. Much of the advice you read out there on web forums and blogs about how to make money on Upwork is simply off the mark. Conventional wisdom leads to conventional results. In this book, I break down how the Upwork system works and how you can stand out and earn real money. I lay out the exact principles I used to land high-quality clients from Upwork while living in Asia - who pay me thousands of dollars monthly in retainers. The best part is, the things I've done, anyone can do! All it takes is following the strategies outlined in this short but sweet guide. In this book you will learn:

- The #1 reason why most freelancers who use Upwork fail
- How to earn real money freelancing - without spending years building up your portfolio
- An easy way to "hack" your freelancing profile very quickly - without sending out thousands of job applications
- Using brand studies to increase your perceived value in the freelance marketplace
- How to set a high rate - and get it
- Preponderance of proof: what it is and why you need it
- Powerful strategies to build your online presence and brand - because everything is hyperconnected
- The most powerful way to secure credibility as a top freelancer
- How to get featured in press and media
- How to find and assess the best freelance jobs and clients, and take your freelance business to an entirely new level
- Additional consulting and freelance platforms to engage in outside of Upwork - to create multiple streams of revenue
- How to create killer, winning proposals
- How to gain a competitive edge using online video resumes
- Managing objections, and closing the sale - the biggest hurdle for freelancers
- How to follow-up and ensure that every client becomes an enthusiastic customer and advocate for your services

A Freelance Business That Works for You

If you want a magic solution that will make money fall into your lap, then "Hack Upwork: Work From Home and Create a Thriving Freelance Business 100% Online" isn't for you. But, if you want to discover a smarter way to work from home, and build a freelance business that will give you more free time and the income to live the life you want, you need to download this guide today. Danny shows you exactly how anyone can build an online business working part time from home. He walks the walk, too. Not only is he a best selling author with multiple business books, he also successfully built his own freelancing business while traveling the world.

tags: startups, inspiration, work from home, freelance, freelance business, online jobs, work online

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Customer Reviews

I personally have used odesk as both a freelancer, and as an employer, so I know how odesk works pretty well. I can say that this book does offer some pretty solid advice on how to stand out in the crowd of people that are hungry to make a quick buck. I know for a fact that when I apply for more freelancing jobs I can stand out using this method, and quite honestly if others used this when applying to the jobs I offer on odesk, I know it would grab my attention. This book is well written, easy to understand and offers some great advice regarding odesk and making money online.

The thing I love about Danny's book is this; he's creating a successful freelance career on a solid network by doing things from a space of abundance. He helps you land high end clients by going against the grain in many regards, for the thinkers of the world generally make the most coin by doing things differently than the masses. Many books just tell you what to do to get that sweet freelancing money. Few if any tell you how to position yourself from a place of authority. He chats about how to spruce up and present your profile so clients flow to you. I love that. Even though you can wander out here and there for work, you are the attractive magnet. The clients and money and work flows to you, and Danny stresses this point throughout the book. Take care of home base to charge top dollar. I vibed fully with the sections on charging high rates to improve the perceived

value of your services and to not lower rates. As the book leads off with, 99% of folks offer advice like "you should work for free early on" or they charge peanuts and this creates a scarcity type vibe which leads to all sorts of struggles. Been there, done that. When you charge handsome rates, and follow up with quality work, you will be able to hack this platform and you'll build a fabulously profitable freelance business in the process. This is an excellent read for any newbie or struggling freelancer, independent of your business niche. Grab it to make your freelancing business pop.

This is a fantastic guide for those who want to take advantage of Upwork to earn real money. This is definitely a must read. I find the advice pretty brilliant. It provides tips such as the importance of portfolio, don't do what the 99% of the freelancers do, building your brand and your online presence and many more useful and helpful tips that will certainly make you one of the top earners on Upwork.

If you're a freelancer, oDesk can be a great way to get clients, earn an income and gain valuable experience. However, because of the sheer number of people with profiles who are willing to work for low wages, it can be difficult for an experienced, professional freelancer to find work that is worthy of them. Luckily, Danny Flood has produced this guide. With years of experience with both hiring from and finding work on the site, he shares valuable and actionable advice on positioning yourself to stand out from the crowds and attract the clients (and work) that you want. I read this guide only two weeks ago, started putting his advice into place and I can already see a difference in the work that I am getting. This guide will put anyone on the right path to a successful freelancing career.

As someone who is just starting out as a nomad and looking to freelancing as an ideal option, I very much appreciate Danny's advice from someone who has a lot of experience in the field. There are a lot of books out there with generic information, this is not one of them. Danny has nearly a decade of experience running an agency and freelancing. So many gems in this book that can help me to stand out as I pursue work... great insights about video resumes, brand building, handling consultations, managing client objections and charging premium pricing. If you're interested in freelancing as a viable career option, don't hesitate, buy this book!

There are a lot of "get rich quick books" that sound really enticing but fail to have the requisite details and instructions to be worth anything. This book is different. It doesn't claim to bring anything

extraordinary; it merely shows you the ropes on how to succeed within the crowded freelance marketplace. This doesn't mean it will take no work, or that there is some secret formula; it simply outlines everything you need to do in order to increase your chances for success. The onus is on the reader to take the advice and use it. This book is straight to the point with no nonsense. I definitely recommend it to anyone who is interested in picking up clients remotely, either through oDesk or other freelancing sites.

This is a great resource that explains how to avoid getting mired in lowest price battles. The author does a great job in explains how to position yourself to be competitive without being the low price. I will implement his methods in my freelance work from now on.

I found the book to be really well written and enjoyable to read. I certainly enjoyed the advice, and could really appreciate the specific examples and techniques advised by the author to earn more money. Many of these are simple fixes than can be done in a matter of minutes, but make a big difference. I also appreciate the mindset the author advises for freelancers - to go from the âœbottom of the barrelâ • with bottom-feeding clients to charging premium pricing.

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